

PETER A BOUMGARDEN, PhD

Hope College
Assistant Professor of Management

William Davidson Institute, Ross Business School, University of Michigan
Faculty Affiliate

Hope College

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ACADEMIC POSITIONS

Hope College

Department of Economics & Business
Holland Michigan

Assistant Professor of Management
2010- Present

William Davidson Institute

Ross Business School, University of Michigan
Ann Arbor Michigan

Faculty Affiliate
2014 - Present

EDUCATION

Washington University in St. Louis

St. Louis, MO

Ph.D. Organizational Behavior/ Strategy
2010

Masters of Science in Business Administration
2008

Calvin College

Grand Rapids, MI

Bachelor of Arts, Business & Communication
2005

ARTICLES IN REFEREED JOURNALS

Baker, V.L., **Boumgarden, P.A.** (2015) "A model for engaged executive education: A liberal arts perspective." Forthcoming in *Academe*.

Boumgarden, P.A., Nickerson, J, & Zenger, T. (2012) "Sailing into the wind: Exploring the relationships among ambidexterity, vacillation, and organizational performance." *Strategic Management Journal*.

Bunderson, J.S., **Boumgarden, P.A.** (2010) "Structure and learning in self-managed teams: Why bureaucratic teams might actually be better learners." *Organization Science*.

BOOK CHAPTERS

Boumgarden, P., Johnson, K. "Earthly Peace in the Halls of the City Schools." *Corners in the City of God: Theology, Philosophy and The Wire* (Eugene: Cascade, 2013), eds. M. Werntz, M & J. Tran.

EXTERNAL GRANT SUPPORT

Peaslee, G., **Boumgarden, P.**, & Ritter, E. "Development of a Business Model for a Rapid Screening Test for PFCs" *NSF I-Corp*, Proposal #1523455 (\$50,000)

MANUSCRIPTS UNDER REVIEW

Mislin, A., Bottom, W.P., & **Boumgarden, P.A.** "Aspects of mental accounting for reciprocity, bargaining, and social exchange." Revise and Resubmit at *Judgment and Decision-Making*.

MANUSCRIPTS IN PREPARATION

Gray, S, Bunderon, S., **Boumgarden, P.**, and Bechara, J. "Organizational restructuring as catalyst for cross-unit ties." In Paration for *Organization Science*.

Boumgarden, P. & Manlapig, E. "Learning and market design: Friends, rejection, and the long-term implications for organizational commitment." Data collected and analyzed, in manuscript preparation.

Boumgarden, P. & Gray, S. "The relative impact of status and funding in VC growth." Interview and network data collected, in process of data analysis.

Boumgarden, P. & Gray, S. "Mapping the sequence of venture capital investment." Interview and network data collected, in process of data analysis.

Boumgarden, P.A. "Now that's promising! A social influence model of initiative evaluation." In preparation for submission at *Organization Science*.

REVIEWS

Boumgarden, P.A. (2012, May 29). [Review of the book *Conversations about calling*, by V.M. Myers]. *Markets and Morality*.

Boumgarden, P.A. (2014, Forthcoming). "Girls and Sarah Coakely through a theological lens of desire." *Harvard Divinity Bulletin*.

Boumgarden, P.A. (2012). "The wordsmith's two-edged power." *Harvard Divinity Bulletin*.

Boumgarden, P.A. (2012, May 29). [Review of the book *When I was a child I read books*, by M. Robinson]. *Christian Century*.

OTHER PUBLICATIONS

Boumgarden, P. (2015, June 21). "How a Cartoon Caption Contest Can Make You a Better Writer." *Harvard Business Review* Online.

Boumgarden, P., (2013, June 9). "Five ways to get the most out of your internship." *FoxNews.com*. < <http://www.foxnews.com/opinion/2013/06/09/five-ways-to-get-most-out-your-internship/>>

Boumgarden, P & Branch, J. (2013). "Collective Impact or Coordinated Blindness" *Stanford Social Innovation Review Online*.
<http://www.ssireview.org/blog/entry/collective_impact_or_coordinated_blindness>

CONFERENCE PRESENTATIONS

- **Boumgarden, P.A.** "Using Story-Telling to Create Differentiation: Learning to Create and Communicate Unarticulated Consumer Value." Financial Professional Association, Northern California, Annual Conference, San Francisco, CA, May 2015.
- Gray, S., Bunderson, S. **Boumgarden, P.A.**, & Bechara, J. "Organizational restructuring as catalyst for cross-unit ties" Academy of Management Annual Conference, Philadelphia, PA, August 2014. Paper Symposium "Leadership and strategic change: Different perspectives on restructuring organizations."
- Bunderson, J.S., **Boumgarden, P.A.**, & Sanner, B. "Building a case for structure and hierarchy as enablers of expression, reflection and speaking up" Academy of Management Annual Conference, Boston, MA, August 2012. Paper Symposium "Different forms and contingencies of voice."
- Mislin, A.A., **Boumgarden, P.A.**, & Jang, D. "Social exchange in negotiation: How relational accounts influence negotiator behavior." Academy of Management Annual Conference, Boston, MA, August 2012. Paper Symposium "Anger in negotiations: The effect of culture, personality, and motives."
- **Boumgarden, P.A.**, Nickerson, J., & Zenger, T. "Sailing into the wind: Exploring the relationships among ambidexterity, vacillation, and organizational performance." Strategic Management Journal Conference on Organizational Structure and Strategy. Harvard Business School, Boston, MA. October 2010. Presented by Todd Zenger.
- **Boumgarden, P.A.**, Dirks, K.T., Scherer, L. & Lambert, A. "The persistence of distrust following false allegations and implications for race." Academy of Management Annual Conference, Chicago, IL, August 2009. Paper Symposium "Distrust in Organizations: Empirical Developments." Presented by **Peter Boumgarden**.
- **Boumgarden, P.A.** "Is the effect of network diversity diverse? The impact of strategic focus on learning in decision-making organizations. Midwest Academy of Management, St. Louis, MO, August 2008. Presented by **Peter Boumgarden**.
- **Boumgarden, P.A.**, Nickerson, J., & Zenger, T. "Sailing towards exploration and exploitation: Achieving ambidexterity through organization vacillation." Academy of Management Annual Conference, Anaheim, CA, August 2008. Paper Symposium "Organizational Learning, Heterogeneity, and New Organizational Forms." Presented by **Peter Boumgarden**.
- **Boumgarden, P.A.**, Nickerson, J., & Zenger, T. "Sailing towards exploration and exploitation: Achieving ambidexterity through organization vacillation." HBS Strategy Research Conference, October 2007. Presented by Jackson Nickerson.

Peter Boumgarden, PhD

- Bottom, W.P., Mislin, A., & **Boumgarden, P.A.** "A behavioral theory of negotiation." The International Association for Conflict Management, July 2007. Budapest, Hungary. Presented by Bill Bottom.

PROFESSIONAL AFFILIATIONS

- Academy of Management (2005-)
 - Organization and Management Theory Division
 - Organizational Behavior Division
- International Network for Social Network Analysis (2009-10)

SELECT LIST OF COMPANY PROJECTS

Consulting/ Advising / Executive Education

- Herman Miller
- Vera Bradley
- Edward Jones
- CCA Global
- Bunge Global
- Charles Schwab
- Oracle
- UniCredit
- Shape Corp. (Partnering with the Michigan College Alliance)

Research

- Bunge Global
- Bunge North America
- Intel
- New York Stock Exchange
- Vera Bradley

Student Project Teams

- Stryker
- Herman Miller
- Gordon Food Service
- Edward Jones
- Art Prize
- Ada, Michigan

Organizational Board Service

- Pine Rest Mental Health Hospital Foundation – 4th Largest Behavioral Health Hospital
- Living Stones Academy – Christian K-6 Private School
- River City Improv – West Michigan's Largest / Longest Running Improv Comedy Troupe

ACADEMIC AWARDS

- National Science Foundation
 - Entrepreneurial Mentor (2015)
- Hope College
 - Faculty Merit Raise / Award (2011, 2012, 2013, 2014, 2015)
- Washington University in St. Louis, Olin Business School
 - 2009-2010 Moog Scholar for excellence in research by PhD candidate
 - 2005-2010 Doctoral Candidate Full Research Fellowship

ACADEMIC SERVICE

Ad hoc Review

- Journal
 - Organization Science (2009-)
 - Organizational Behavior and Human Decision Processes (2009-)
 - Human Resource Management (2013-)
- Conferences
 - Academy of Management Conference, Managerial and Organizational Cognition Division- (2009- Present)
 - Academy of Management Conference, Organizational Theory Division (2011-13)
 - The International Association for Conflict Management, Annual Conference- (2009- Present)

University Service

- Washington University- Olin Business School, Graduate School Representative (2007 – 2009)
- Hope College- Greek Judicial Board (2011- 2014)
- Hope College- Student Concert Series Faculty Advisor (2014 – Present)

TEACHING

Teaching Experience

Hope College:

- Management Perspectives and Theory Fall 2010 – Current
- Marketing Management/ Strategy Spring 2011 – Current
- Honors Management Research Fall 2012
- Entrepreneurship Consulting Practicum (ArtPrize as Client) Spring 2012

William Davidson Institute, Ross Business School

- Negotiation 3 Day Seminar on Negotiation Summer 2014
- Negotiation 2 Day Seminar on Negotiation Fall 2014

Washington University in St. Louis/ Olin Business School:

- Quantitative Business Analysis Fall 2008
- Negotiations Fall 2009

Teaching Interests:

- Introduction to Management
- Leadership in Organizations
- Organizational Behavior
- Organizational Change
- Negotiations
- Power and Politics
- Social Entrepreneurship
- Strategic Management