## Peter Boumgarden, Ph.D.

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Peter Boumgarden is a Professor of Practice of Strategy and Organizations at Washington University in St. Louis (Olin Business School). Dr. Boumgarden is also the Faculty Director for the Center for Experiential Learning at Olin, a university center that runs for-profit and non-profit student-led strategic consulting engagement both globally and around the St. Louis region. Outside of his role in the university, Dr. Boumgarden researches, consults, and facilitates executive education in the private and non-profit sectors on topics tied to innovation, strategic design, organizational change, and executive team development. Past clients include Herman Miller, Edward Jones, Charles Schwab, Oracle, Bunge Global, CCA Global, Shape Corporation, Monsanto, BBVA, UniCredit, Enterprise Rent-A-Car, & Methodist Health Care System, amongst others. Dr. Boumgarden's work centers on helping organizations develop processes for innovation, assisting leaders in defining and implementing sustainably differentiating strategies, and the role of leadership and organizational values in shaping such decisions.

At Washington University, Peter teaches courses on leadership, organizational design, and strategic management within Olin's MBA, BSBA, Executive MBA, Executive Education, and Brookings Institute programs. Previously to his role at Olin, Peter was an Associate Professor of Management at Hope College in Holland, Michigan. In the sprint of 2018, Dr. Boumgarden was also a Visiting Lecturer in Strategy at Ross School of Business at the University of Michigan. At Olin, Peter is the faculty director of the Center for Experiential Learning and also co-directs the school's "Healthcare at Olin" strategic planning group, an initiative whose focus is how to best design business education to creatively disrupt the healthcare space. In his teaching with executives outside of Olin, Peter is an Associated Faculty at the Ross School of Business and a Faculty Affiliate at the William Davidson Institute at the University of Michigan—a center on business in emerging markets. In 2015, the National Science Foundation selected Dr. Boumgarden as an entrepreneurial mentor in its I-Corp program, a model for bringing high-impact technology from university to market. Continuing his work in the entrepreneurial space, Peter acts as an advisor to both an early-stage healthcare finance company and a mining/trade finance company based out of Johannesburg, South Africa. Specific to service, Peter has served on the board of several non-profits within the West Michigan and St. Louis markets.

Dr. Boumgarden completed his Ph.D. in Strategy and Organizations at Washington University in St. Louis, Olin Business School in 2010 where he won the Hubert C. Moog Scholarship for excellence in doctoral research. At Olin, Peter researched the link between structural change and long-term organizational performance (USA Today and Hewlett-Packard), the biases of investment in corporate innovation (Bunge Global), and the relationship between team structure and innovation (Intel). He is currently engaged in a project on analyzing early stage investment strategies in the venture capital industry, and assessing the historical design of the modern business school and its implications for the transfer of social science technologies to market. His academic work appears in *Organization Science, Strategic Management Journal*, *Personnel Psychology*, and *Judgement & Decision Making*. His practitioner work appears in the online arms of *Harvard Business Review* and *Stanford Social Innovation Review*, amongst others.

## **Areas of Expertise:**

Organizational Strategic Design, Venture Capital, Organizational Structure and Change, Talent Analytics, Entrepreneurship & Venture Capital, Creativity & Innovation, Negotiation, and Executive Team Leadership Development.