

PETER A. BOUMGARDEN, Ph.D.

Professor of Practice of Strategy and Organizations

Washington University in St. Louis

Olin Business School

Washington University in St Louis

Olin Business School

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ACADEMIC POSITIONS

Washington University in St. Louis

Olin Business School

St. Louis, Missouri

Professor of Practice,
Strategy and Organizations

2018 - Present

Hope College

Department of Economics & Business

Holland Michigan

Associate Professor of Management (tenured)

2016- 2018

Assistant Professor of Management

2010 - 2015

University of Michigan

Ross Business School

Ann Arbor, Michigan

Visiting Lecturer in Strategy

2018 - Present

Washington University in St. Louis

Olin Business School

St. Louis, Missouri

Visiting Professor of Org. Behavior

2016 - 2017

William Davidson Institute

University of Michigan

Ann Arbor Michigan

Faculty Affiliate

2014 – Present

EDUCATION

Washington University in St. Louis

St. Louis, MO

Ph.D. Organizational Behavior/Strategy

2010

Masters of Science in Business Administration

2008

Calvin College

Grand Rapids, MI

Bachelor of Arts, Business & Communication

2005

ARTICLES IN REFEREED JOURNALS

Gray, S., Bunderson, S., **Boumgarden, P.**, & Bechara, J. (2019). "Engineering Interaction: Structural Change, Locus of Identification, and the Formation and Maintenance of Cross-Unit Ties." *Personnel Psychology*.

Mislin, A.A., **Boumgarden, P.**, Jang, D., & Bottom, W.P. (2015). "Accounting for reciprocity in negotiation and social exchange." *Judgment and Decision-Making*.

Baker, V.L., **Boumgarden, P.A.** (2015) "A model for engaged executive education: A liberal arts perspective." *Academe*.

Boumgarden, P.A., Nickerson, J., & Zenger, T. (2012) "Sailing into the wind: Exploring the relationships among ambidexterity, vacillation, and organizational performance." *Strategic Management Journal*.

Bunderson, J.S., **Boumgarden, P.A.** (2010) "Structure and learning in self-managed teams: Why bureaucratic teams might actually be better learners." *Organization Science*.

BOOK CHAPTERS

Boumgarden, P., Johnson, K. "Earthly Peace in the Halls of the City Schools." *Corners in the City of God: Theology, Philosophy and The Wire* (Eugene: Cascade, 2013), eds. M. Wertz, M & J. Tran.

EXTERNAL GRANT SUPPORT

Peaslee, G., **Boumgarden, P.**, & Ritter, E. 2015. "Development of a Business Model for a Rapid Screening Test for PFCs" *NSF I-Corp*, Proposal #1523455 (\$50,000)

MANUSCRIPTS UNDER REVIEW

Gray, S., **Boumgarden, P.**, Ranganathan, R. & Huang, L. "Sizing up the Syndicate: Syndicate status disparity as a double-edge sword in attracting new investors." Under review at *Organization Science*.

MANUSCRIPTS IN PREPARATION

Boumgarden, P., Bottom, B., Luckman, E. "Technology transfer in the social sciences: Business schools as facilitators in the translation of knowledge to practice." Data collected and in process of analysis. Manuscript in preparation, targeting *Administrative Science Quarterly*.

Boumgarden, P. & Hueth, B. "Board design and behavior in the cooperative organization." Data collected and in process of analysis and manuscript preparation.

Boumgarden, P. "Learning and market design: Friends, rejection, and the long-term implications for organizational commitment." Data collected and in process of analysis.

Boumgarden, P. & Horn, J. "The empathetic strategist." Manuscript in preparation for *Harvard Business Review*.

Boumgarden, P. Zenger, T. & Nickerson, J. "The Analytics of Dynamic Execution." Manuscript in preparation for *Harvard Business Review*

OTHER PUBLICATIONS

Boumgarden, P., Van Engen, A. (2020, May 19). "In Praise of Classrooms." *Avidly: L.A. Review of Books*. <<http://avidly.lareviewofbooks.org/2020/05/19/in-praise-of-classrooms/>>

Boumgarden, P. (2015, June 21). "How a Cartoon Caption Contest Can Make You a Better Writer." *Harvard Business Review Online*. < <https://hbr.org/2015/07/how-a-cartoon-caption-contest-can-make-you-a-better-writer> >

Boumgarden, P.A. (2014). "Girls and Sarah Coakley through a theological lens of desire." *Harvard Divinity Bulletin*.

Boumgarden, P., (2013, June 9). "Five ways to get the most out of your internship." *FoxNews.com*. < <http://www.foxnews.com/opinion/2013/06/09/five-ways-to-get-most-out-your-internship/>>

Boumgarden, P & Branch, J. (2013). "Collective Impact or Coordinated Blindness" *Stanford Social Innovation Review Online*. <http://www.ssireview.org/blog/entry/collective_impact_or_coordinated_blindness>.

Boumgarden, P.A. (2012, May 29). [Review of the book *Conversations about calling*, by V.M. Myers]. *Markets and Morality*.

Boumgarden, P.A. (2012). "The wordsmith's two-edged power." *Harvard Divinity Bulletin*.

Boumgarden, P.A. (2012, May 29). [Review of the book *When I was a child I read books*, by M. Robinson]. *Christian Century*

CONFERENCE PRESENTATIONS

- Gray, S., **Boumgarden, P.**, Ranganathan, R. "Sizing up the Syndicate: Syndicate status disparity as a double-edge sword in attracting new investors." Academy of Management Annual Conference, Boston, MA, August 2019.
- **Boumgarden, P.A.**, Luckman, E, & Bottom, W.P. "Technology transfer in the social sciences: Business schools as facilitators in the translation of knowledge to practice." Academy of Management Annual Conference, Chicago, IL, August 2018.

- **Boumgarden, P.A.**, Luckman, E, & Bottom, W.P. "Technology transfer in the social sciences: Business schools as facilitators in the translation of knowledge to practice." Academy of Management Annual Conference, Chicago, IL, August 2018.
- **Boumgarden, P.A.** Hand, M. "Political Campaign Entrepreneurship: Opportunistic and Strategic Approaches to Campaign Finance." Effectuation Annual Conference, Darden Business School, Duke University, Charlottesville, VA, June 2018.
- **Boumgarden, P.A.** "Using Story-Telling to Create Differentiation: Learning to Create and Communicate Unarticulated Consumer Value." Financial Professional Association, Northern California, Annual Conference, San Francisco, CA, May 2015.
- Gray, S., Bunderson, S. **Boumgarden, P.A.**, & Bechara, J. "Organizational restructuring as catalyst for cross-unit ties" Academy of Management Annual Conference, Philadelphia, PA, August 2014. Paper Symposium "Leadership and strategic change: Different perspectives on restructuring organizations."
- Bunderson, J.S., **Boumgarden, P.A.**, & Sanner, B. "Building a case for structure and hierarchy as enablers of expression, reflection and speaking up" Academy of Management Annual Conference, Boston, MA, August 2012. Paper Symposium "Different forms and contingencies of voice."
- Mislin, A.A., **Boumgarden, P.A.**, & Jang, D. "Social exchange in negotiation: How relational accounts influence negotiator behavior." Academy of Management Annual Conference, Boston, MA, August 2012. Paper Symposium "Anger in negotiations: The effect of culture, personality, and motives."
- **Boumgarden, P.A.**, Nickerson, J., & Zenger, T. "Sailing into the wind: Exploring the relationships among ambidexterity, vacillation, and organizational performance." Strategic Management Journal Conference on Organizational Structure and Strategy. Harvard Business School, Boston, MA. October 2010. Presented by Todd Zenger.
- **Boumgarden, P.A.**, Dirks, K.T., Scherer, L. & Lambert, A. "The persistence of distrust following false allegations and implications for race." Academy of Management Annual Conference, Chicago, IL, August 2009. Paper Symposium "Distrust in Organizations: Empirical Developments." Presented by **Peter Boumgarden**.
- **Boumgarden, P.A.** "Is the effect of network diversity diverse? The impact of strategic focus on learning in decision-making organizations. Midwest Academy of Management, St. Louis, MO, August 2008. Presented by **Peter Boumgarden**.
- **Boumgarden, P.A.**, Nickerson, J., & Zenger, T. "Sailing towards exploration and exploitation: Achieving ambidexterity through organization vacillation." Academy of Management Annual Conference, Anaheim, CA, August 2008. Paper Symposium "Organizational Learning, Heterogeneity, and New Organizational Forms." Presented by **Peter Boumgarden**.

- **Boumgarden, P.A.**, Nickerson, J., & Zenger, T. "Sailing towards exploration and exploitation: Achieving ambidexterity through organization vacillation." HBS Strategy Research Conference, October 2007. Presented by Jackson Nickerson.
- Bottom, W.P., Mislin, A., & **Boumgarden, P.A.** "A behavioral theory of negotiation." The International Association for Conflict Management, July 2007. Budapest, Hungary. Presented by Bill Bottom.

PROFESSIONAL AFFILIATIONS

- Academy of Management (2005-)
 - Organization and Management Theory Division
 - Strategic Management
 - Organizational Behavior Division
- International Network for Social Network Analysis (2009-10)

ACADEMIC AWARDS

- National Science Foundation
 - Entrepreneurial Mentor (2015)
- Hope College
 - Competitive Faculty Merit Raise / Award (2011, 2012, 2013, 2014, 2015, 2016)
 - Ruch Faculty Scholar for Supporting Excellence in Research (2017-18)
- Washington University in St. Louis, Olin Business School
 - 2009-2010 Moog Scholar for excellence in research by PhD candidate
 - 2005-2010 Doctoral Candidate Full Research Fellowship
 - Nominated: Most Engaging / Interesting Professor during Visiting Professor Year

SELECT MEDIA MENTIONS

- *National Public Radio*
- *St. Louis Business Journal*
- *St. Louis Post Dispatch*

SELECT LIST OF COMPANY WORK

Executive Education Partnerships

- Washington University in St. Louis (Olin Business School)
- Brookings Institute
- William Davidson Institute, University of Michigan
- University of Notre Dame
- CorpU
- Luxembourg School of Business

Consulting/ Advising / Executive Education Clients

- Chinese National Health Commission
- Pfizer
- Centene
- MiTek (a Berkshire Hathaway Company)
- MSCI
- BUNZL
- UniGroup
- Herman Miller
- Vera Bradley
- Edward Jones / Edward Jones Canada
- CCA Global
- Bunge Global
- Charles Schwab
- Oracle
- UniCredit
- BBVA
- United States Transportation Command (military logistics coordination)
- Shape Corp
- Washington University in St. Louis, School of Medicine

Research

- Bunge Global
- Bunge North America
- Intel
- New York Stock Exchange
- Vera Bradley

Selected Student Project Team Run in Classroom Engagement

- Google IoT
- Steelcase
- Stryker
- Herman Miller
- Edward Jones
- Art Prize
- State of Missouri
- HealthBridge

ACADEMIC SERVICE

Ad Hoc Review

- Journal
 - Organization Science (2009-)
 - Journal of Management (2014-)
 - Organizational Behavior and Human Decision Processes (2009-)
 - Human Resource Management (2013-)
 - Long Range Planning (2015-)
- Conferences
 - Academy of Management Conference, Managerial and Organizational Cognition Division- (2009- Present)
 - Academy of Management Conference, Organizational Theory Division (2011-13)
 - The International Association for Conflict Management, Annual Conference- (2009- Present)

University Service

- Washington University-
 - Center for Experiential Learning
 - Center Director (March 2019 – Present)
 - Faculty Director (March 2019 – Present)
 - Co-Director, Healthcare at Olin, Strategic Planning Committee (May 2020 – Present)
 - Gephardt Institute
 - Strategic Planning Committee (Fall 2019)
 - Community Advisory Council Selection Committee (Fall 2019)
 - Community Engaged Teaching Committee (Spring 2019 – Present)
 - Business of the Arts – Faculty Design Committee
 - MBA Summer Redesign Curriculum Committee (2018 – Present)
 - Olin Business School, Graduate School Representative (2007 – 2009)
- Hope College- Greek Judicial Board (2011- 2014)
- Hope College- Student Concert Series Faculty Advisor (2014 – Present)

TEACHING EXPERIENCE

Washington University in St. Louis/ Olin Business School:

- | | |
|---|-------------------------|
| • Foundations of International Management (MBA) | Summer 2019 – Present |
| • Talent Analytics (MBA/BSBA/SMP) | Spring 2019 - Present |
| • Markets and Morality (BSBA) | Spring 2020 - Present |
| • Small Business Initiative (BSBA) | Fall 2019 - Present |
| • Global Leadership (EMBA) | Spring 2019 - Present |
| • Leading Change (MBA/PMBA) | Fall 2018 - Present |
| • Power and Politics (MBA) | Fall 2018 - Present |
| • Marketing Strategy | Spring 2017 |
| • Organizational Behavior | Fall 2016 – Spring 2017 |
| • Quantitative Business Analysis | Fall 2008 |
| • Negotiations | Fall 2009 |

University of Michigan / Ross Business School

- Strategic Management

Winter / Spring 2018

Hope College:

- Strategic Value Creation – Healthcare Focus
- Management Perspectives & Theory
- Marketing Management/ Strategy
- Honors Management Research
- Entrepreneurship Consulting Practicum (ArtPrize as Client)

Fall 2017- Current
Fall 2010 – Current
Spring 2011 – Current
Fall 2012
Spring 2012

Luxembourg School of Business:

- Management and Organization
- Strategic Management
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Fall 2015, 2016, 2017
Summer 2020

Teaching Interests:

- Strategic Management
- Leadership in Organizations
- Organizational Behavior
- Negotiations
- Power and Politics
- Social Entrepreneurship / Social Enterprise
- Business and Healthcare